

# KEN EASTWOOD KENNEDY

ANNOUNCER

## CONTACT

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London, ON N6H 2Z2

## SKILLS

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- Audio Samples available at: [keneastwood.com](http://keneastwood.com)
- Engaging personality
- Broadcasting experience
- Exceptional communication
- Audience and community engagement
- Writing and editing
- A Passion for Country Culture

## PROFESSIONAL SUMMARY

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Dynamic broadcaster with over two decades leading successful shows. Adept in creating compelling content and engaging diverse audiences. Leveraged exceptional communication and music software proficiency to elevate listener experiences and spearhead station rebrands. Known for an engaging personality and a passion for Country culture, consistently delivers captivating broadcasts and fosters community connections.

## EXPERIENCE

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January 2024 - Present

### **Announcer**

Rogers Sports & Media, London, ON

- Hosted an engaging and informative afternoon show brimming with Country, entertainment, and lifestyle content.
- Create fun, interactive experiences for listeners on social media channels.
- Create, edit, and reconcile daily on-air music logs using MusicMaster and Wide Orbit Automation
- Provide networked relief shows for other markets.
- Interview Country artists as they make themselves available
- Perform on-location appearances.
- Recording commercial and promotional audio.
- Operated control consoles.

July 2016 - June 2023

### **Morning host**

Bellmedia - News Talk 1290 CJBK, London, ON

- Created and presented informative, topical and entertaining news talk content.
- Managed multiple tasks simultaneously, such as researching topics, preparing interviews, writing scripts and ad-libbing.
- Built relationships with key community leaders to secure exclusive interviews.
- Assisted in coordinating live broadcasts from various locations throughout the city.
- Conducted in-depth research to ensure accuracy of information presented on the show.
- Generated ideas for new segments that would appeal to target demographic.
- Demonstrated excellent organizational skills while scheduling interviews and booking guests on the show.
- Edited audio recordings to create a professional product for broadcast.

- Interviewed show guests about work or topics of current interest.

July 2000 - October 2012

### **Morning Radio Host**

Rogers Communications - 102.3 Bob FM, London, ON

- Collaborated in the development of a top ranking morning show within our target demographic
- Created and produced entertaining content for radio listeners.
- Interviewed show guests about work or topics of current interest.
- Contributed to the preparation and launch of a brand new radio station (Star FM 2000)
- Assisted in the re-brand and relaunch of Bob-FM
- As music director, scheduled music logs and updated new music playlists using MusicMaster
- Hosted on location remotes and promotional appearances
- Recorded commercial and promotional audio
- Operated control consoles.

July 2000 - July 2003

### **Music Director/ Mid-Day Host**

Rogers Communications - 102.3 Bob FM, London, ON

- Created a fun and engaging radio show to appeal to the at-work audience.
- Scheduled daily music logs using Music Master.
- Organized weekly music meetings and updated new music categories.

July 1997 - December 1999

### **Music Director**

Rawlco Communications - CJME, CKOM, Saskatoon, SK

- Developed engaging content for an afternoon show
- Scheduled and logged daily music
- Produced voiceovers for commercials, promos or other audio projects.
- Interacted with callers during live shows and provided technical support when needed.

## EDUCATION

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May 1992

### **Diploma in Broadcasting - Radio and Television**

Algonquin College, Ottawa

## REFERENCES

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**References available upon request**

## WEBSITE

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Find audio sample, contact information and more at [kenesatwood.com](http://kenesatwood.com)